



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

July 20, 2015

RONALD M. FIRMAN, TREASURER
VALUES ARE VITAL
7509 NW TIFFANY SPRINGS PKWY, SUITE 300
KANSAS CITY, MO 64153

Response Due Date

08/24/2015

IDENTIFICATION NUMBER: C00552422

REFERENCE: JULY QUARTERLY REPORT (04/01/2015 - 06/30/2015)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Schedule B (see attached) discloses one or more apparent contributions to a federal candidate. However, on your Statement of Organization received on 11/26/13, you stated "This committee intends to make independent expenditures, and consistent with the U.S. Court of Appeals for the District of Columbia Circuit decision in SpeechNow v. FEC, it therefore intends to raise funds in unlimited amounts. This committee will not use those funds to make contributions, whether direct, in-kind, or via coordinated communications, to federal candidates or committees."

If any apparent contribution to a federal candidate or committee was incompletely or incorrectly disclosed, you should amend your original report with clarifying information.

Alternately, if your Committee is not an Independent Expenditure-Only Committee, please amend your Statement of Organization to clarify your committee type. (52 U.S.C. §30103(b) (formerly 2 U.S.C. §433(b)) and 11 CFR §102.2)

Although the Commission may take further legal action regarding the apparent contribution to a federal candidate or committee, your prompt action will be taken into consideration.